



Peter DeRaedt GSA

A Message from Peter DeRaedt, President, Gaming Standards Association.

We are pleased to have IGT as a member of the Gaming Standards Association. GSA's membership spans the world and crosses multiple disciplines within the gaming industry. Our mission is to work together, in an unprecedented fashion, to bring to life a common area of understanding from which incredible things can happen. That, perhaps is a lofty way of saying we bring a lot of diverse people together to get things done.

The opening of ARIA worked much the same way; in fact, it was in many ways a microcosm of how GSA works every day.

With ARIA, we saw our vision of the gaming industry come to life and into reality. Representatives from multiple suppliers and operators came together and created the next generation of protocols, driving innovation for the industry.

What happened next was remarkable. There were our members, representing the biggest names in the industry, spread out across the casino floor at the soon-to-open ARIA. They were working side-by-side to ensure every device and every system from every supplier worked together correctly.

What we witnessed was GSA member companies rallying together, not just to open ARIA and make CityCenter a success, but to open the casino floor of the future and the dawn of a new age of innovation. Because GSA members came together for a common purpose, operators large and small can walk the casino floor at ARIA and witness the future for themselves, right in front of their eyes, in real time; no longer a theory, but a reality.

Thanks to this coalescence, we have proven to the world that amazing things can happen when our industry comes together. And, this is just the beginning. Check out the latest news regarding GSA protocols at www.gamingstandards.com.